



TRISH GIANAKIS

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@trishgiaart

EDUCATION

- **Masters Fine Arts,**
Major Computer Art
Installation at School of
Visual Arts, NYC, NY
- **Bachelors Fine Arts,**
Major Graphic Design
Arizona State University,
Tempe, AZ

PROFILE

Award-winning artist specializing in immersive art, communications, design, digital art, and extended reality (XR). Tenure track Assistant Professor at Saint Peter's University, teaching in both the Business School and the Arts Department. Former Creative Director with over 20 years leading digital marketing, web design, social media, TV commercials, and branding for brands such as Major League Baseball, AMC Networks, and Saks Fifth Avenue. Since 2018, I have focused on academia and professional artistry, exhibiting nationally and internationally. My work integrates emerging technologies with traditional artistic practices, and my goal as an educator is to prepare students to thrive in their future careers.

TEACHING EXPERIENCE

SAINT PETER'S UNIVERSITY – ASSISTANT PROFESSOR 2018–PRESENT

Develop and teach undergraduate and graduate courses in UX/UI, AR/VR, and digital marketing, integrating industry-standard tools such as Adobe Creative Suite, (XR) Extended Reality, (AR) augmented reality, (VR) virtual reality and (AI) artificial intelligence. Mentor students on portfolio development, creative problem-solving, and emerging trends in communication design. Established a VR Club to engage students in immersive media. Revitalize Art department studio. Revised Art curriculum and created gallery spaces for exhibitions in Rankin Art building. **COURSES INCLUDE:** Animation Production • Augmented Reality • Ethics in Art and AI • 2d and Color Theory • Digital Marketing • Digital Publication • Interactive Media • Mobile App Design • Marketing for Artists • Sculpture • User Experience / Mobile / Webdesign

FASHION INSTITUTE OF TECHNOLOGY (FIT) – ADJUNCT PROFESSOR 2020–22

Instructor for business professionals and students in Augmented Reality applications. Spark AR for creating interactive media experiences.

PRATT INSTITUTE – ADJUNCT PROFESSOR 2000–01

Instructor for undergraduate courses in Computer Design, HTML/CSS, and Animation.

ARTIST RESIDENCIES

BRONXNET TV – IMMERSIVE ARTIST IN RESIDENCE 2022-2024

Two-year residency through Creatives Rebuild NY. Developed creating augmented reality NFTs for BronxNet TV figures and designed virtual reality sets for programming. Instructor for Bronx community in VR applications.

ARTIST IN RESIDENCE OCEAN HOUSE RESORT, RI, 2019 and 2022

Artist lecture on creative process, art exhibition. RAKU workshops and RAKU fire

PUBLICATIONS & PRESS

- Hour of Power: Goddess of Truth and Knowledge
- Saint Peter's Tribune: Meet Trish Gianakis: Professor of The Arts And Multimedia Artist
- WhiteHot Magazine: The Borggenhein "A Bid For BillGates"
- Yahoo Finance Interview: Trish Gianakis Unveils 'Hybrid' Physical-Digital NFT Collection
- Interview with Dot Cannon "Over Coffee®" Podcasts
- OPEN Monday host Doctor Bob Lee interviews Trish Gianakis, latest XR projects
- MintGoldDust Trish Gianakis and her art and latest NFTs
- Paper Magazine: 10 Must-See Art Shows in New York City 2017-"Electronic Encounters" School of Visual Arts, Flatiron Gallery

INDUSTRY EXPERIENCE

THE GLIMPSE GROUP – Consultant FALL 2020-PRESENT

NFT Task Force. Creative development for client presentations and new branding for Virtual Reality applications for various clients (Google, Meta, Hospitals).

CLASSE DESIGN – FOUNDER/CREATIVE DIRECTOR 2000–2019

- UX/UI & Digital Product Design – Branding, digital marketing, UX/UI strategy for major brands, including NASCAR, United Airlines, AMC Networks Television Network, Saks Fifth Avenue, and The Grammys, Elton John, Queen Latifah, Tom Petty, BON JOVI.
- Branding & Communication Strategy – Created digital marketing campaigns and brand identities for entertainment, healthcare, and fashion industries. Social media Commercials for Bayer Consumer Health Care: ie; Alka Seltzer Plus.
- Web Design & Interactive Media – Merk and Bayer Consumer Healthcare Internal Agency of Record. Developed digital platforms, e-commerce sites, and interactive experiences using emerging technologies.

MLB Advanced Media – Sr. Art Director 2000–2007

Part of the start team that formed MLB.com. Led creative, UX/UI and digital branding initiatives for MLB.com, Major League Baseball's 30 team sites, sponsorship partnerships, and developing streaming media interfaces, interactive marketing, and cross-platform branding solutions.

AFFILIATIONS

RUTGER'S CREATIVE ADVISORY BOARD • NYC SIGGRAPH • XR WOMEN • XR GUILD NYC • NYVR • BETA DEVELOPER FOR SPECIALS SNAP LENSE AR GLASSES

AWARDS/FEATURED

- 2025 - Miami Art Week "Balance Forces" Best in Show Finalist for Augmented Reality
- 2025 - Emmy Award Nomination VR set Design for Eco Leaders Children's Show up for
- 2025 - Speaker at Augmented World Expo International XR Conference, California
- 2025 - NFT.NYC Artist Showcase International Exhibition, NYC
- 2024 - Presenter NYVR Digital Wearable Art Fashion Week, NYC
- 2023 - First Place, Members Art Show: Visual Arts Center of New Jersey
- 2019 - 2018 - "The Virginia Project" LIU Humanities Gallery, Brooklyn, The Wired Gallery, High Falls, NY

AWARDS CONTINUE

Professional Women of Distinction Award

Emmy Award for Best On-Air Graphics, Jerry Foster's Four Seasons, NBC, Phoenix

International People's Choice Award for Best User Experience, "Saks 5th Avenue 11 Must Haves"

Best in Show, Old Town Tempe Spring Festival of the Arts, Tempe, AZ

ART EXHIBITIONS

2025 Miami Art Week "Balance Forces" Augmented Reality

2025 Rankin Gallery JCFriday Art Opening for New Gallery (monthly)

2025 JCast, Exhibitions, Jersey City Headquarters and Bethune Center

2025 Urban Muse

2025 Juneteenth Mural Painting

2025 NFT.NYC Artists Showcase, Art in Times Square Jumbotrons

2025 Monmouth Museum 45th Annual Juried Art Exposition

2024 Arthouse, Digital Art Exhibit NYC

2024 Miami Art Week, ZAO Chella Art Festival

2024 Exhibited International Art Symposium, SPU, Jersey City

2024 Faculty Art Exhibition, SPU, Jersey City

2024 Arthouse Productions, Affordable Art Fair, Jersey City

2024 SOLO Show Watchung Arts Center

2024 - NFT.NYC, Artist Showcase and Time Square Jumbotron

2024 - ETH Denver, Art Exhibit in Augmented Reality

2022-2024 - Artist in Residence at BronxNet TV In-Part with Creatives Rebuild NY

2023-2024 - XR Women Frame.io Virtual Gallery, Featured Artist Solo Show

2023 - ArtBoxy Project Miami Red Dot and Spectrum Exhibitor

2023, 2021, 2019 Art Fair 14C - Glass Gallery at Mana Contemporary.

2023 - Horses and Hounds, exhibit Art Lab Gallery, Mendham, NJ

2023 - VRXR Chicago, Guest Speaker

2023 - International Sculpture Convention - Artists Show, Nimbus Arts Center

2023 - Mint Gold Dust Interview

2023 - NYT.NYC Artist Showcase and Time Square Jumbotron

2023 - Venus Was Her Name, Evening Star Studio, Jersey City

2023 - Visual Arts Center, First Prize, Summit NJ

2023 - How the World See's Me, Drawing Rooms Pop-up, Jersey City

2023 - Denver Eth, International Exhibit

2023 - Biafarin International Exhibit

2023 - State of the MetaVerse Searchlights International Exhibit

2023 - TrueIdentity Searchlights International Art Exhibit

2022 - Miami Art Basel \ Ocean Show

2022 - "Indelible" XR-Immersive Solo Art Exhibition Saint Peter's University Fine Arts Gallery

ART EXHIBITIONS

- 2022 - NFT-NYC SearchLights Augmented Reality Art Featured in Times Square NYC
- 2022 - XR Women XR Artist Presenter Talk
- 2022 - Virbela Metaverse Featured Artist in VR Gallery
- 2022 - Featured Artist in Residence Virbela Metaverse All Hands in Metaverse Conference
- 2022 - Alternative Materials A New Arté Paver Art Exhibition City of Rahway NJ
- 2022 - Word, Atelier Rosal Gallery, Rahway, NJ
- 2022 - Drop NFT Spatial VR Gallery Solo Show
- 2022 - Created NFT Art for Paul Michael Glaser for Charity Action
- 2022 - VRAR Metaverse 2.0 Summit Featured Artist, Edison Ballroom / Palladium Center in Times Square, NYC
- 2021 SearchLight by NFTs.Tips - [Hyper9] part of the Mask Ephemera Exhibition for NFT.NYC, November 1st -
- 2021 "Do the Liminal Space!," October 27 - November 19, Flatiron Gallery SVA, NYC
- 2021 Curators' Choice Pro Arts Jersey City
- 2021 Solo Exhibition: "Elements of Emotions" Visual Arts Center of NJ
- 2021 "Visual Aids - ART sold at Post Cards From The Edge" ART Benefit AUCTION -Virtual show NYC
- 2021 - International Virtual Exhibition, "The Endangered"
- 2020 - "Elements of Emotion" Solo Exhibition - Casa Colombo, Jersey City, NJ
- 2019 - "Indelible Journey" Art Exhibition/Poetry reading, Curated Art Exhibition Atelier Rosal, Rahway, NJ
- 2019-"The Virginia Project" LIU Humanities Gallery, Brooklyn, NY
- 2019 - "For the Love Of It" Nimbus Dance Center, Jersey City, NJ
- 2019 - "Literally and Figuratively", Atelier Rosal, Rahway, NJ
- 2019 "Visual Aids - ART sold at Post Cards From The Edge" ART AUCTION -Bortolami, Tribeca, NYC
- 2018 - "Scene/Unseen the Perception of Space", The Gallery Space Rahway , NJ
- 2018-"Unmasked, Mondo Contemporary, Summit, NJ
- 2018-"The Virginia Project" The Wired Gallery, High Falls, NY
- 2018 - Raw Arts, "Connect", Queens NY
- 2018 - Fox Chase Cancer Charity Art Exhibition, New Hope, PA
- 2018 - "By Chance" Studio Montclair, NJ
- 2018 - Small Works Baruch exhibition, NY, NY
- 2017-"Electronic Encounters" School of Visual Arts, Flatiron Gallery, NYC
- 2017- Curators Choice, Jersey City
- 2017-Visions of Hope - Summit Medical Group, NJ
- 2017-Art Expressions - Overlook Medical Center, NJ
- 1999 - "If These Walls Could Speak" SOLO Virtual Reality Art Installation, SVA Flat Iron Gallery, NYC